



National Association of State Facilities Administrators

Strategic Plan

June 2008

Mission Statement

- *The National Association of State Facilities Administrators (NASFA) is a professional organization whose mission is fostering communications and to provide leadership in the development and implementation of state facility administration practices.*

Vision Statement

- *To be the best public sector association focused on state facilities needs.*

Goals

- I. Be Recognized as the Nationwide Center of Excellence in State Facilities*
- II. Provide Value to our Members*
- III. Sustain an Open Culture Conducive to Information Sharing in a Non-Competitive Environment*

Aims, Priorities and Committee Assignments

I. Be Recognized as the Nationwide Center of Excellence in State Facilities

- 1) To capture opportunities for joint venture relationships with other organizations in the preparation of publications on guidelines, best practices and other topics of mutual interest in the broad facilities industry market; and improve communications with other facilities management associations through cross attendance at meetings, expanded participation in committee work, and improved web links.
Committee: Industry Liaison
Priority: High
- 2) To identify and prepare white papers on best practices, innovations, emerging trends and key policies that would be conducive to sharing and publishing for facilities management professionals.
Committee: Ad-Hoc Special Projects Committee
Priority: Low
- 3) To participate and assist in knowledge-based research of the industry's core needs and innovative programs.
Committee: Industry Liaison
Priority: High
- 4) To continue to be a nationally prominent information resource, library and communications network for state facilities professionals.
Committee: Communications & Recognition, Executive Committee
Priority: High
- 5) To support the creation of state-level facility associations.
Committee: Membership
Priority: High
- 6) To serve as the clearinghouse of facilities management topical surveying, reporting and publications.
Committee: New Ad-Hoc Committee – Document Resource Management Committee
Priority: High
- 7) To encourage industry wide participation in NASFA's National Conference and Resource Expo.
Committee: Communication & Recognition, Education, Industry Liaison
Priority: High
- 8) To search for opportunities to enhance NASFA's image, awareness, and name recognition through dynamic public relations.
Committee: Communications & Recognition, Industry Liaison
Priority: Medium
- 9) To prepare and maintain NASFA publications on a non-shared independent (NASFA only) basis.
Committee: New Ad-Hoc Committee – Document Resource Management Committee
Priority: High
- 10) To form a pool of experts to provide a speakers bureau, interstate consulting and counseling, and peer reviews.
Committee: Recognition, Communications & Recognition, Education
Priority: Low
- 11) To review and emphasize the value of the strategic plan with committee members..
Committee: Committee Chairs
Priority: High

II Provide Value to our Members

- 1) To share NASFA's knowledge base and networked information to all departments of state government.
Committee: New Ad-Hoc Committee – Document Resource Management Committee
Priority: High
- 2) To expand and improve opportunities among Corporate Affiliate members for involvement, validation and recognition.
Committee: Ad-Hoc Special Projects
Priority: High
- 3) To support the four Regions in their efforts to improve their programs, conduct cogent regional meetings, and improve their relevance among the states and both member and non-member facilities management practitioners.
Committee: Executive
Priority: High
- 4) To provide value in communications to members through the newsletters, listserv, web site and forum.
Committee: Communications & Recognition
Priority: High
- 5) To survey the membership to determine that NASFA provides value and benefits.
Committee: Membership
Priority: High
- 6) To recognize the achievements and contributions of members through appropriate awards.
Committee: Communications & Recognition
Priority: High
- 7) To establish a scholarship program to attract non-member states.
Committee: Membership
Priority: Medium
- 8) To delineate leadership paths and establish a well defined leadership succession program at both the NASFA national and the State levels.
Committee: Executive
Priority: High
- 9) To develop the National Conference & Resource Expo agenda that provides training and networking opportunities to the members.
Committee: Education
Priority: High

III Sustain an Open Culture Conducive to Information Sharing in a Non-competitive Environment

- 1) To foster the feeling of a personal touch through personalization, phone calls, and welcoming new members and first time attendees.
Committee: All Committees.
Priority: High
- 2) To convey to membership the understanding that committee participation is a proven way for accelerating professional development, gaining knowledge, sharing valuable information and providing a sufficient people base for NASFA's sustenance and growth.
Committee: Committee Chairs
Priority: High

- 3) To ensure that NASFA at the national level supports member states and the four regions in their individual programs, meetings, and approaches to serving the practitioners in their respective states.
Committee: Executive
Priority: High
- 4) To foster professional development among the industry practitioners through education, training, and seminars, such as to expand the number of seminars, workshops focused training and Webinar.
Committee: Education
Priority: High
- 5) To retain the small and intimate feeling at the national conference.
Committee: Education
Priority: High

Table of Committee Assignments

<i>Goal</i>	<i>Priority</i>	<i>Aim</i>
Communications & Recognition Committee		
I	High	To continue to be a nationally prominent information resource, library and communications network for state facilities professionals.
I	High	To encourage industry wide participation in NASFA's National Conference and Resource Expo.
I	Medium	To search for opportunities to enhance NASFA's image, awareness, and name recognition through dynamic public relations.
II	High	To provide value in communications to members through the newsletters, listserv, web site and forum.
II	High	To recognize the achievements and contributions of members through appropriate awards.
III	High	To foster the feeling of a personal touch through personalization, phone calls, and welcoming new members and first time attendees.
Education Committee		
I	High	To encourage industry wide participation in NASFA's National Conference and Resource Expo.
I	Low	To form a pool of experts to provide a speakers bureau, interstate consulting and counseling, and peer reviews.
II	High	To develop the National Conference & Resource Expo agenda that provides training and networking opportunities to the members.
III	High	To foster professional development among the industry practitioners through education, training, and seminars, such as to expand the number of seminars, workshops focused training and Webinar. <i>(Ask corporate members to help with this)</i>
III	High	To retain the small and intimate feeling at the national conference.
III	High	To foster the feeling of a personal touch through personalization, phone calls, and welcoming new members and first time attendees.
Executive Committee		
I	High	To continue to be a nationally prominent information resource, library and communications network for state facilities professionals.
II	High	To support the four Regions in their efforts to improve their programs, conduct cogent regional meetings, and improve their relevance among the states and both member and non-member facilities management practitioners.
II	High	To delineate leadership paths and establish a well defined leadership succession program at both the NASFA national and the State levels.
III	High	To ensure that NASFA at the national level supports member states and the four regions in their individual programs, meetings, and approaches to serving the practitioners in their respective states.
III	High	To foster the feeling of a personal touch through personalization, phone calls, and welcoming new members and first time attendees.

Industry Liaison Committee		
I	High	To capture opportunities for joint venture relationships with other organizations in the preparation of publications on guidelines, best practices and other topics of mutual interest in the broad facilities industry market; and improve communications with other facilities management associations through cross attendance at meetings, expanded participation in committee work, and improved web links.
I	High	To participate and assist in knowledge-based research of the industry's core needs and innovative programs.
I	High	To encourage industry wide participation in NASFA's National Conference and Resource Expo.
I	Medium	To search for opportunities to enhance NASFA's image, awareness, and name recognition through dynamic public relations.
III	High	To foster the feeling of a personal touch through personalization, phone calls, and welcoming new members and first time attendees.
Membership Committee		
I	High	To support the creation of state-level facility associations.
II	High	To survey the membership to determine that NASFA provides value and benefits.
II	Medium	To establish a scholarship program to attract non-member states.
III	High	To foster the feeling of a personal touch through personalization, phone calls, and welcoming new members and first time attendees.
Committee Chairs		
I	High	To review and emphasize the value of the strategic plan with committee members.
III	High	To convey to membership the understanding that <u>committee participation</u> is a proven way for accelerating professional development, gaining knowledge, sharing valuable information and providing a sufficient people base for NASFA's sustenance and growth.
Ad-Hoc Committees		
Document Resource Management Committee		
I	High	To serve as the clearinghouse of facilities management topical surveying, reporting and publications.
I	High	To prepare and maintain NASFA publications on a non-shared independent (NASFA only) basis.
II	High	To share NASFA's knowledge base and networked information to all departments of state government.
III	High	To foster the feeling of a personal touch through personalization, phone calls, and welcoming new members and first time attendees.
Special Projects Committee		
I	Low	To identify and prepare white papers on best practices, innovations, emerging trends and key policies that would be conducive to sharing and publishing for facilities management professionals.
II	High	To expand and improve opportunities among Corporate Affiliate members for involvement, validation and recognition
III	High	To foster the feeling of a personal touch through personalization, phone calls, and welcoming new members and first time attendees.